



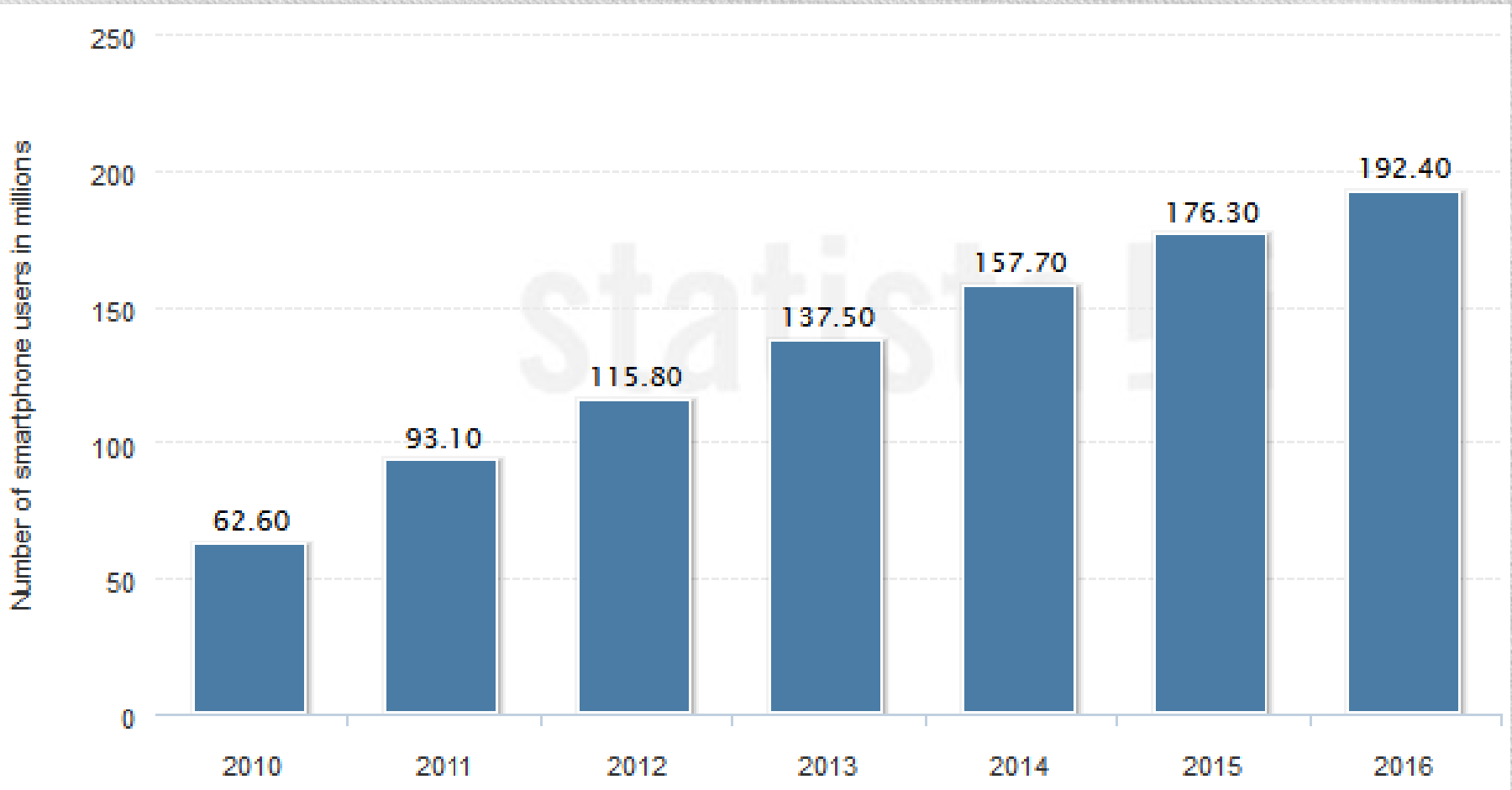
QR CODES & FLORICULTURE

Old Town Hall Museum

Created by Old Town Hall Museum Student Docent
Maria Almazan (AITE Graduate 2009 & NCC Student)

Picture That Art Consultants www.loraballou.com 203-977-8203

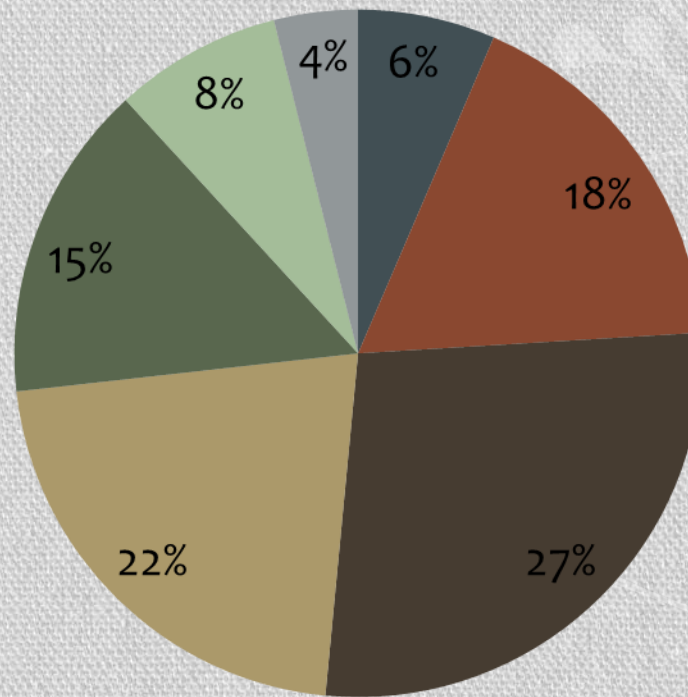
Smartphone Users by the millions



Smartphones Owners Today

Owners by Age group

■ 13-17 ■ 18-24 ■ 25-34 ■ 35-44 ■ 45-54 ■ 55-64 ■ 65+



What is a QR Code?

- Quick Response Code
- Designed by Denso Wave in 1994, a subsidiary of Toyota
- Adapted to mobile marketing in 2003

What makes a QR code?

- Similar to a barcode
- Black squares arranged in a square pattern
- Holds virtually any type of data
- Error correction capabilities



Why are QR codes used?

- Communicate a lot of information through minimal space
- Give users a mobile experience
- Share information on the go

How are QR codes used?

- Link visitors to websites
- Link to promotional material
- In printed material
- On wearable material

What is required to read a QR code?

✓ You need a QR reader

- You need a QR code



iTunes

Music Movies TV Shows App Store Books Podcasts iTunes U Sign In

LIBRARY
 Music
 Movies
 TV Shows
 Radio

STORE
 iTunes Store
 iTunes Match

DEVICES
 Ayami

SHARED
 Home Sharing

GENIUS
 Genius

PLAYLISTS
 iTunes DJ
 90's Music
 Classical Music
 Music Videos
 My Top Rated
 Recently Added
 Recently Played
 Top 25 Most Played

Power Search >

FILTER BY MEDIA TYPE

All Results

- Music
- Movies
- TV Shows
- Apps
- Books
- Podcasts
- iTunes U

Artists and More

- QR Code City >
- QR Parker & Band > Soundtrack
- QR Media Group >
- QR Values, LLC >
- QR Pay Ltd >

iPhone Apps See All >

- QR Reader for iPhone
Utilities
Updated May 24, 2012
FREE
- Scan
Utilities
Updated Jun 26, 2012
FREE
- ShopSavvy (Barcode Scan...
Utilities
Updated Oct 29, 2012
FREE
- RedLaser – Barcode S...
Utilities
Updated Oct 31, 2012
FREE
- AT&T Code Scanner: ...
Utilities
Updated May 21, 2012
FREE
- ScanLife Barcode Reader ...
Utilities
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iPad Apps See All >

- Scan
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- ShopSavvy (Barcode ...
Utilities
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Released Aug 02, 2012
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- Best Barcode Scanner...
Utilities
Updated Jul 23, 2012
FREE
- Qrafter - QR Code Reader ...
Utilities
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FREE
- Easy QR
Utilities
Updated May 22, 2012
FREE

Albums See All >

- QUIET QR III Quiet Riot
- In the Eyes of the Writer EXPLICIT
- Best of Bond QR Parker & Band

iTunes

LIBRARY
 Music
 Movies
 TV Shows
 Radio

STORE
 iTunes Store
 iTunes Match

DEVICES
 Ayami

SHARED
 Home Sharing

GENIUS
 Genius

PLAYLISTS
 iTunes DJ
 90's Music
 Classical Music
 Music Videos
 My Top Rated
 Recently Added
 Recently Played
 Top 25 Most Played

App Store > Utilities > TapMedia Ltd

QR Reader for iPhone

Description

The most simple & easy QR Reader - 100% FREE.

Fast and effective. App opens instantly in real-time scanning mode. ...

TapMedia Ltd Web Site > QR Reader for iPhone Support >

Free App

Category: Utilities
 Updated: May 24, 2012
 Version: 3.0
 Size: 8.1 MB
 Languages: English, Arabic, Bokmål, Norwegian, Catalan, Chinese, Czech, Danish, Dutch, ...
 Seller: TapMedia Ltd
 © TapMedia Ltd

Rated 4+

Requirements: Compatible with iPhone, iPod touch (4th generation), iPod touch (5th generation), iPad 2 Wi-Fi, iPad 2 Wi-Fi + 3G, iPad (3rd generation) and iPad Wi-Fi + 4G. Requires iOS 4.0 or later.

Top In-App Purchases

1 Remove Ads \$0.99

More iPhone Apps

What's New in Version 3.0

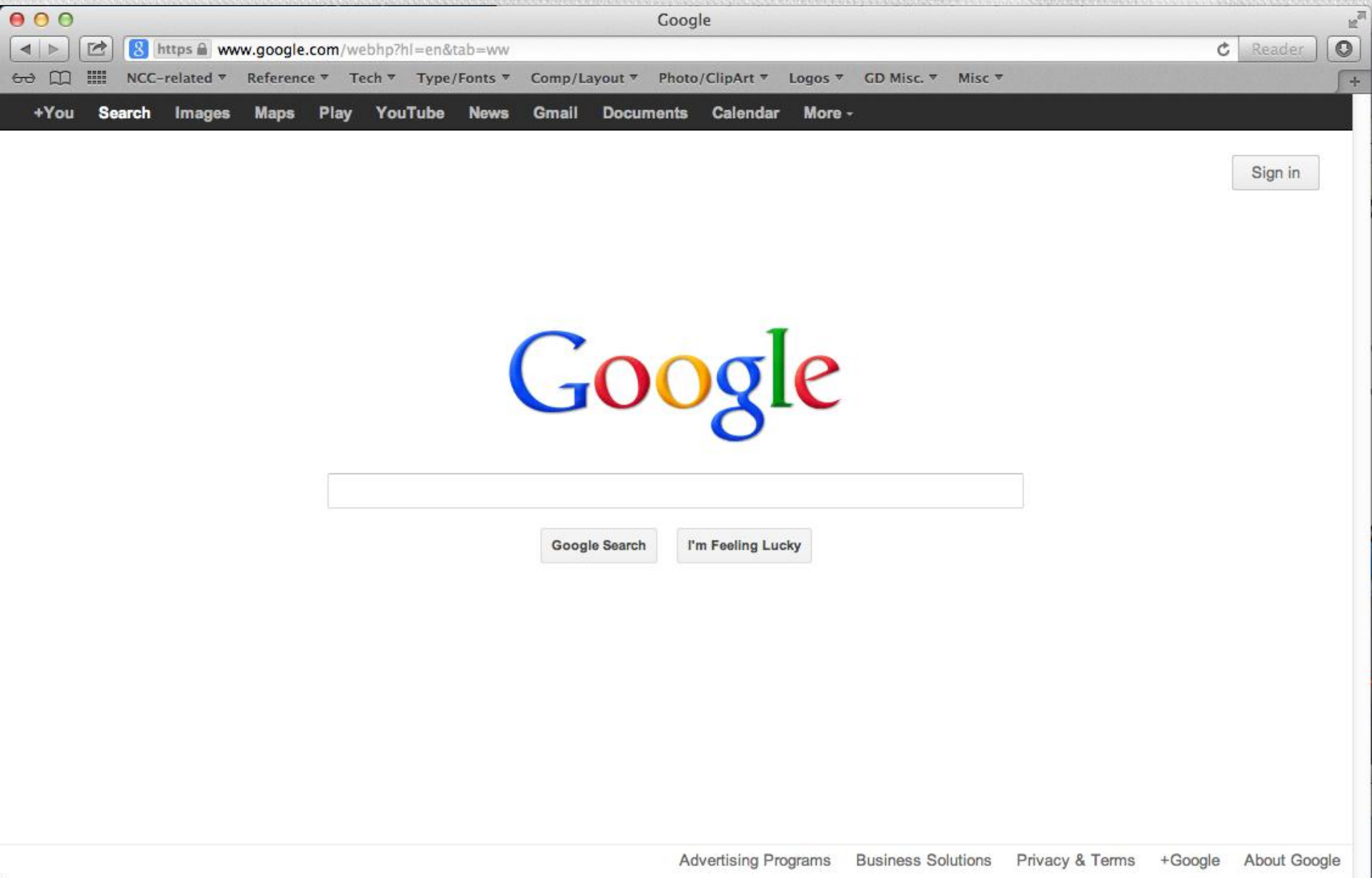
- New UI

iPhone Screenshots

What is required to read a QR code?

- ✓ You need a QR Code

- You need a QR Reader





qr generator



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About 13,300,000 results (0.16 seconds)



Web

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[QR Code Generator from the ZXing Project](#)

zxing.appspot.com/generator/



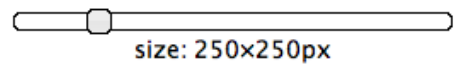
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Text **URL** **Call** **SMS** **vCard**

URL:

Hint: To get the best results on older cell phones, keep the URL below 300 chars to get a less complex QR Code. Use a URL shortener like <http://j.mp> if necessary.

DATA?
DATEN?
DONNÉES?



Download Open Options <Embed>

Your generated QR Code on:



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size: 300x300px

Down Back Reload Page Open in Dashboard... Embed>

- Save Page As...
- Print Page...

Your generated QR Code on:

Give it a try!

- ✓ QR reader
- ✓ QR code



The Wild Flower's Song by William Blake