

2006 CMSDC MBEIC Annual Awards Banquet

SPECIAL EDITION



May 3, 2006

PICTURE THAT, LLC

AWARDED 2006 SUPPLIER OF THE YEAR

HAMDEN, May 3, 2006 - Picture That, LLC, a certified minority business enterprise, was awarded Supplier of the Year by the Connecticut Minority Supplier Development Council (CMSDC), a non-profit affiliate of the National Minority Supplier Development Council (NMSDC) whose mission is to significantly increase the procurement opportunities between corporate members and certified minority-owned businesses.

Valerie Cooper, President & CEO of Picture That, LLC was honored at the CMSDC Annual Awards Banquet with the recognition of Supplier of the Year for companies with annual sales of less than \$1 million that have exceeded expectations in service delivery, product quality and overall value.

Picture That was nominated by Cartus (formerly Cendant Mobility). Margaret Gibson, Director Human Resources Global Operations said the company was very worthy of the nomination, "because of Valerie's creative vision, seemingly

endless access to art and artists from around the world and her continued partnership as we demonstrate commitment to diversity by celebrating the many cultures represented by our employees and in our local communities." Picture That, LLC is now eligible for national honors through the NMSDC.



*Valerie Cooper, President & CEO,
Picture That, LLC*

"I am very grateful for this recognition. As we look to the future, Picture That will continue to visually enhance public and private environments with cultural fine art in unique ways," states Ms. Cooper.

Established in 2002, Picture That, LLC is a full-service cultural fine art consulting company. Their services include supplying fine art for reception areas, lobbies and conference rooms; curating multicultural

exhibitions; developing multicultural media, and providing cultural art keepsakes including gifts and awards. A partial list of clients include Cartus, DIAGEO, Deloitte & Touche, GE, Genworth Financial, Goldman Sachs,

IBM, The Johnnetta B. Cole Global Diversity & Inclusion Institute, Northeast Utilities, Pitney Bowes, Thompson Hospitality and UBS. In addition, numerous private collectors are served and receive personalized attention in art collection management for decorative, insurance and estate planning purposes.

Prior to establishing her company, Ms. Cooper spent 15 years building an impressive career in counterparty risk management on Wall Street with Goldman Sachs, eventually leading a global team of risk technologists throughout the Americas, Asia and Europe. Her final appointment at GS was Senior Vice President of Global Diversity. Most noteworthy was the implementation of diversity metrics tied to compensation systems, and the rollout of a VP mentoring program, coauthored with Professor David Thomas of Harvard Business School. Prior to joining Goldman Sachs,



Cooper with Marc Perry, Marketing Manager, DIAGEO Chateau & Estate Wines, and Danielle Robinson, Director of Organizational Talent and Design for DIAGEO, the world's leading premium drinks business, and a major client of Picture That who supplied the dinner wines for 1,000 guests as a gesture of support.

she held positions with The Travelers in Hartford, CT and PepsiCo in Purchase, NY.

Ms. Cooper has an MBA from Columbia University Business School and a BS degree from Morgan State University. She is a member of the American Society of Appraisers (ASA), Fine Art Collectors Club of Fairfield and Westchester Counties, Millennium Art Salon, New Canaan Society for the Arts, Schomburg Center for Research in Black Culture, Friend of the Brandywine Workshop, Friend of the Studio Museum of Harlem, Alpha Kappa Alpha Sorority, Inc. and Black Jewels Ladies Golf Association.

Her community involvement includes memberships on the Board of Directors of A Better Chance (ABC) of Darien, CT,

The Urban League Guild of Southwestern Connecticut and CTE, Incorporated. She is a past recipient of The Network Journal's "25 Influential Black Women in Business" award and has been featured in numerous publications, including Columbia Business School's Hermes Magazine and The Network Journal as the cover story for the September 2005 edition.

Ms. Cooper is a native of Stamford, Connecticut and enjoys playing racquetball and traveling abroad. Recognizing the importance of bilingual skills in a global economy, she continues to strengthen her Spanish-speaking ability through on-going study in Spain and by visiting several Spanish-speaking countries.



Valerie proudly accepts her award from CMSDC President, Dr. Fred McKinney.